

Damron Women's Traveller

Display Ad Specifications

Ad Diagram

Actual Sizes Shown

Please submit digital art in one of the following formats: TIF, JPEG, EPS, PDF (CMYK or GRAYSCALE at 300 dpi), Adobe Illustrator (all text converted to outline), Quark Xpress (accompanied by all embedded images and fonts).

We are MAC based. If you will be creating your ad on a PC, please call or email Kathy Pratt (art@damron.com) for further guidance in submitting your art. Detailed specs can be found at:

damron.com/working_us/specs/index.html

Ads which are not sized to the specifications above are subject to an art charge of at least \$100 in compensation for prep work.

Custom Ad Design:

Damron offers custom ad design, starting at only \$150. Please inquire.

Full-Page Ad with Bleed:

4.5" x 7.5"

- includes .25" bleed (all 4 sides)
- keep all text within the 3.5" x 6.125" live area

Ad Sizes

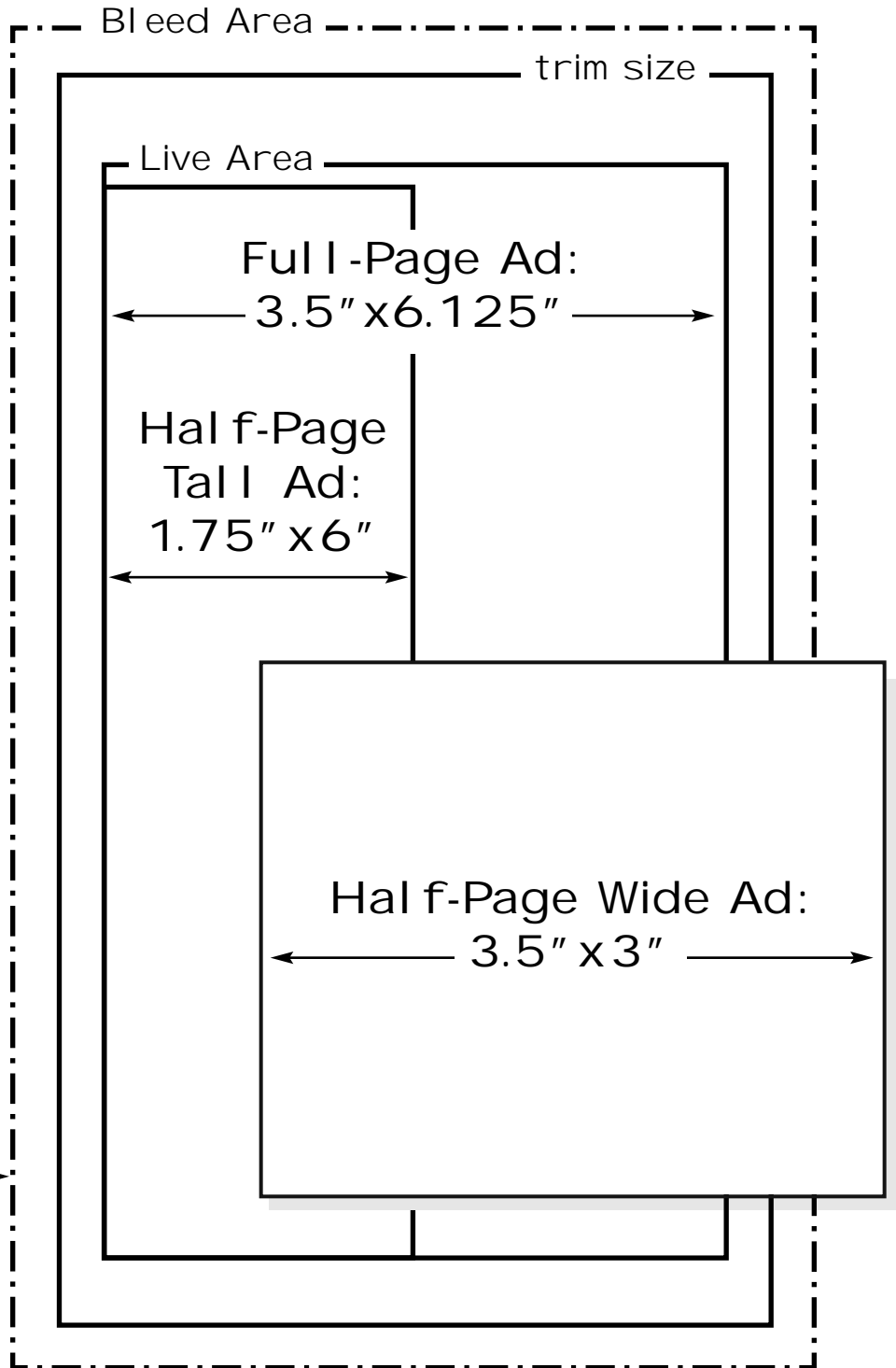
Half-Page Wide: 3.5" wide x 3" tall

Half-Page Tall: 1.75" wide x 6" tall

B&W Full-Page: 3.5" wide x 6.125" tall

Color Full-Page: 3.5" wide x 6.5" tall

Full-Page w/ Bleed: 4.5" wide x 7.5" tall INCLUDES .25" bleed



Important: We must receive a signed-and-dated model release for each face depicted in all ads. If an image is a royalty-free stock photo, the ad must be accompanied by a statement describing its origin and the advertiser's usage rights.

Questions?

Call (800) 462-6654 or email art@damron.com